**Calvin Showalter**

SEO Specialist

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**Profile**

A forward-thinking graduate from Arizona State University with a BA in English and a passion for digital communications. Eager to join DigiMedia as Junior Content Developer to help devise and implement data-driven content strategies, as well as write shareable content loved by the readers. Strong background in writing and editing digital content. 3-month internship experience with SEO and digital content development.

**Experience**

**June 20XX–September 20XX, RankEd, SEO Intern**

* Worked with 3 different SEO analytics tools to research relevant keywords and provide editorial guidance.
* Partnered with 2 managing editors to make sure articles are optimized for Google.
* Worked hand-in-hand with the editorial team to create and edit new content verticals.
* Reported on content performance and next-step ideation.

**Education**

20XX, Arizona State University, Tempe, AZ

Bachelor of Arts, English

Graduated summa cum laude

**Relevant coursework**

* Linguistics
* Cognitive grammar
* Statistics
* Psychology

**Key achievements**

* Winner of a student essay-writing competition
* Editor-In-Chief of PsyLence.com—online magazine on psychology and digital communications
* Dean’s List 20XX, 20XX

**Key Skills**

* Communication (written & verbal)
* Adaptability
* Problem-solving
* Organization
* Collaboration
* Search Engine Optimization
* Google Analytics
* SEMrush
* Adobe Photoshop
* Languages: Spanish (bilingual)

**Interests**

* SEO
* Graphic design
* Rock climbing